

Minutes of the Friends of the Big Bear Alpine Zoo  
Board of Directors Meeting  
November 30, 2016

Board members present: Kathy Greenwood, Shelley Golden, Sam Baca, Donna Blatherwick, Bill Treadwell and Sue Morrissey.

Others present: Nancy Sargent, Lorie Judd, and Teri Graves.

Board meeting was called to order by Kathy Greenwood at 11:00 am.

. Minutes from the October 2016 regular meeting were approved. A motion to approve the minutes was made by Bill Treadwell, and 2nd by Shelley Golden. All approved.

II. Kathy Greenwood, President

- a. Tree sponsorship program update. An article was printed in “The Grizzly”, and one call has been received already. A local mailer (top of the mountain) needs to be done. A graphics design of the plaque available was shown. Suggestion was made to place a picture of the plaque on the flyer.
- b. Docent Awards will be presented at the Christmas party. 4 people earned a \$100 Visa gift card, others will receive \$25 certificates for Village Theater, and a \$40 zoo membership (individual).
- c. The gift shop has been busy. The gross profits for Oct-Nov was \$9,200.00. Ariel has been ordering new merchandise and that is good.
- d. To be in compliance with the new law governing the use of plastic bags, we have ordered paper bags in three sizes, with a large rubber stamp to imprint on them. Sam suggested perhaps we can add the website to that.
- e. The new adoption program needs to get off the ground. It has been on the back burner.
- f. We need help with the parking problem. Lori ordered the delineators. Sue spoke to the police dept. and they were reluctant to get involved. Teri stated that the ski resorts are trying to help by having employees park in a lot then shuttling them to the work site.

III Shelley Golden, COO

- a. Nothing to report.

IV Sue Morrissey, Vice President

- a. The new ad for Village Theater is done. We will receive an invoice for \$45.00.
- b. Nancy and Sue have been working on the holiday card.
- c. The “Give Big” campaign on November 29<sup>th</sup> brought in \$1145.00 in donations.
- d. Anesthesia machine – Bob is working on a booster campaign.

- e. The holiday party invitations are out. The party will be at Cheryl Moore's house. We need a committee for decorating on Dec. 7<sup>th</sup> at 1pm. (Shelley). Lorie Judd states she will help, Sue Morrissey will help, and Bill Treadwell volunteered to help take down.
  - f. Sue and Bob will be training a new docent Tuesday.
  - g. A redesigned zoo brochure is at Bear Valley Printing (Dan) to be printed. We saved some money compared to what Minuteman is charging. The bus signs were also reordered with a new design.
  - h. There has been a question concerning website address uniformity. Kathy said the official name is bigbearzoo.org.
- V. Bill Treadwell, Treasurer
- a. A loss was taken in the investment account, however, it is leveling off now. We were able to send \$70,000 to RBC investment company cash management.
  - b. The Event Calendar needs to be updated.
- VI. Donna Blatherwick, Director at Large
- a. Any issues with the calendars have been resolved. They were either picked up or paid up.
  - b. Santa will be at the zoo all 4 Saturdays. Ariel's husband will be the Santa. We are making gift bags to give the children. We need to get volunteers to put them together. Sue, mentioned the ad for the event is in today's Grizzly newspaper.
  - c. The "Can Report" shows that \$668 was donated thru that program.
- VII. Lorie Judd, Special Districts Assistant Regional Manager
- a. Construction at the zoo has no timeline dates to meet or benchmarks. The weather can be an issue, and they must just keep working towards completion.
  - b. The Commission liked the tour of the site.
  - c. January 10<sup>th</sup> at 3pm, we would like to a drive thru of the zoo site for the Boards.
- VIII Old Business
- a. Concerns have been expressed about Huckleberry. He did receive a "spray" and antibiotic, but it has been asked of Bob to have a Veterinarian see him. He needs a wellness exam.
  - b. The anesthesia machine issue needs to be addressed. FOBBAZ can purchase "used" equipment, the county cannot. Bob says the cost is 10-12 thousand.
  - c. The zoo brochure was redesigned, some like it, some do not. It was suggested to perhaps have two versions of the brochure. Sam thinks the brochure would benefit by not being too busy. Keep it simple.
  - d. The sales of the calendar are not too significant. Are we still having the photo contest? Photo day? January through July? Kathy states the calen-

dar is used also as a marketing tool. This year there will be no fee to enter. Should we do postcards, t-shirts, etc.? Should we award a plaque or give a cash prize?

IX. New Business

- a. We need new ideas for fundraising opportunities. Shelly suggested a “Western Casino Night”. It could be held at the convention center, in May/June. Bill brought up an idea mentioned by Bob, for a bowling night fundraiser.
- b. The Photo Contest needs to be inserted into the Calendar of Events.

Respectfully submitted

Nancy Sargent, Administrative Assistant