

Minutes of the Friends of the Big Bear Alpine Zoo
Board of Directors Meeting
January 27, 2017

Board members present: Kathy Greenwood, Sue Morrissey, Donna Blatherwick, Shelley Golden, and Sandy Tocalino

Others present: Nancy Sargent, Lorie Judd

Board meeting was called to order by Kathy Greenwood at 11:00 am.

. Minutes from the November 2016 regular meeting were approved. A motion to approve the minutes was made by Shelly, and 2nd by Sandy. All approved.

I. President - Kathy Greenwood

- a. The Mid-Year Mailer brought in \$14,800, the Holiday Card brought in \$34,700, and the Tree Sponsorship has brought in \$2,500.
- b. The gift shop is doing well. The selling gross was \$17,179 for the period of October through December.
- c. I. Jessie Rodriguez, wildlife and modern art artist from Roseville, CA, is working on a sculpture of our wolves. He wishes to donate it to us upon completion.
- d. 1. The inked stamp for the gift shop shopping bags is not working out too well. 2. We are looking into labels.
- e. Zoo Parking – We need volunteers to help with the parking control situation there.
- f. Our PO Box is in Big Bear City, and out of the way for Nancy to pick up the mail. Should we think about switching our PO Box to Big Bear Lake main Post Office? For now, Sandy Tocalino volunteers to pick up and deliver the mail on Tuesdays and Thursdays.

III Curator – Bob Cisneros

- a. Absent

IV Special Districts Assistant Regional Manager, Lorie Judd

- a. The Zoo is closed, due to the heavy snowfall. Porter's is hauling snow Away. The keepers have been digging out the animal enclosures. Bob is supervising.
- b. Due to the recent storms, we are stalled on construction.
- c. The Golf Tournament has become a challenge. We are looking at a one-half fee reduction. We have not had sponsor backing that we had previously enjoyed.

V. COO Report, Shelley Golden

- a. Nothing to report.

VI. Vice President – Sue Morrissey

- a. Bear Valley Printing has not been holding up to their part of the contract for our zoo brochures. We paid in full on November 23rd ...we actually over-paid by \$200. The work has not been completed.
- b. Paw Prints – Nancy will help Sue, and another issue of Paw Prints should be sent out in March.

VII. Treasurer – Bill Treadwell

- a. Absent.
- b. Kathy reports for Bill, that there is \$110,000 between both bank accounts, and the past month's income was about \$37,000. A \$60,000 check has been sent to RBC Investments.

VIII Directors Reports

- a. Kathy reported that the cans brought in \$1138.

IX. Office Report

- a. Nancy Sargent is working on a new form for animal adoptions/sponsorship.
- b. Nancy presented the new 2017 Winter/Spring Calendar of Events, noting the new format for the flyer. This flyer is being sent with each new and/or renewing membership card.

X. Old Business

- a. We are still working on the new tiered animal adoption structure.
- b. We are still working on finalization of the 2017 Photo Contest rules and procedures. A question to ask is do we still want the calendars? Kathy stated they are a good marketing tool. We need to get a quote on prices from Minuteman Press. We need to update the website to reflect the photo contest. Could postcards be made from the winning photographs, and be sold in the gift shop to fundraise? Next month we must finalize it.

XI. New Business

- a. Cheryl Moore has left the mountain. She donated several wildlife paintings depicting our animals, painted by Carol Heiman-Green. We need to investigate whether or not we should have an auction, or sell in galleries on consignment. It was brought to attention that an auction may not be a good idea, because people bid much too low. Consignment seemed to be a better idea.

XII. Future Dates

- a. The next board meeting will be held February 22nd.

XIII. Open Discussion

- a. Nothing else to report, and the meeting was adjourned at 12.20 pm.

Respectfully submitted

Nancy Sargent, Administrative Assistant