

Minutes of the Friends of the Big Bear Alpine Zoo
Board of Directors Meeting
March 22, 2017

Board members present: Sam Baca, Shelley Golden, Sue Morrissey, Carol Surack, Sandy Tocalino, and Bill Treadwell.

Others present: Lorie Judd and Nancy Sargent

Board meeting was called to order by Shelley Golden at 11:00 am.

. Minutes from the February 2017 regular meeting were approved. A motion to approve the minutes was made by Carol, and 2nd by Bill. All approved.

I. COO/Presidents Report

- a. Kathy Greenwood is not present today.
- b. Shelley Golden: Marc Bush has told us we need to upgrade for the gift shop computer system. He recommends to do it soon, but will not be available right away, and says it will mean closing the gift shop 3-4 days. There may be alternatives: Ryan Pitchforth (648-2001) and Abacus Group were mentioned as alternatives.

III Curator – Bob Cisneros

- a. Not present.

IV BBV Recreation & Parks – Reese Troublefield and/or Lorie Judd

- a. Lorie reports on the Golf Tournament: We need to keep trying to acquire more sponsors, and also more golfers.
- b. There is the need to put together a committee to create a new MOU. Proper communication is important and we need to know, especially now, what is our agreement. Next Tuesday at 8:30 am would be a good time.
- c. We received the renderings. They will be emailed to Nancy and she can make sure everyone gets them forwarded to them.

V. VP Report- Sue Morrissey

- a. Nancy and Sue met with Emily, a website maintenance person. We are going to try to have our quarterly docent meeting at Murray's on May 22nd. Shelly will check the venue, then we will finalize and send invitations, including to zoo staff.

VI. Treasurer's Report – Bill Treadwell

- a. Approx. \$17,000 has been spent on marketing.

- b. There was a question about how memberships are reported out and calculated. Kathy can answer that.

VII. Directors Reports

- a. Sam Baca: There are questions about “independent” fundraising v. FOBBAZ. There is a question about “cross-asking”, and creating confusion among the public and donors. There is a suggestion to perhaps redo our “Mission statement” to clarify.

Sam is working to improve the Facebook page, by placing information About the Golf Tournament, Tree Adoption, etc.

- b. Carol Surack: When should we open the Grazing Corral? Should we open for “Bear Awareness” on May 20th? The opinion is yes.

The water through Big Bear Lake Water is a good deal. It has already been approved, and we will need delivery before May 20th. We will price it at \$2 per bottle, and maybe have a 2 for 1 deal.

We deposited an additional \$1140 that was collected under the “cans” program. The cans are doing well.

- c. Bill Treadwell: We need to hire someone to work in the gift shop. Brings a motion forward, Sue 2nds the motion. All are in favor. Applications will be taken.
- d. Sandy Tocalino: Regrets to inform the Board that she is resigning from the Board.

VIII Office Report – Nancy Sargent

- a. The color window clings can be ordered through Minuteman Printers In Rancho Cucamonga. Bill asks how much discount we would get if we ordered a larger number, like 5,000. He states we can discuss and approve via email. She will contact them.
- b. The long-awaited new brown craft bags, with the zoo logo sticker, are now in the gift shop for use.
- c. Our QuickBooks needs to be updated. Should we purchase from the web? TechSoup? We need an upgrade before the end of May.

IX. Old Business

- a. It was decided to call the animal adoption program, “Adoption” not sponsorship. It was decided to go with the “graduated plush toy” idea. A motion to approve the new program was brought by Sue, Sandy 2nd the motion and it unanimously passed.
- b. Docent Training begins April 29th. It will be a total of four (4) days. We will try to limit to 6 persons. We may have to hold another session, depending on the interest. Laurey Haviland and Kimberlee Kidd will also be assisting FOBBAZ and Zoo staff with the docent training.

X New Business

- a. Bear Awareness Day will be held May 20th. Laurey Haviland and Kimberlee Kidd will be the docents holding it. There is a need to get docents to assist.
- b. FOBBAZ Board Members inquire about the “Local’s Day” with reduced admission at the zoo. Rec and Parks will check into it, and how much docent help would be needed.
- c. Maurie Gomez is doing very well.
- d. We are going to try to have our quarterly docent meeting at Murray’s after the docent training sessions. May 22nd would be a good date, and Shelley will check with Murray’s. We will finalize and send invitations, including to all zoo staff.

XI. Future Dates

- a. The next board meeting will be held April 26th 2017.

XIII.

- a. Nothing else to report, and the meeting was adjourned at 12.20 pm.

Respectfully submitted

Nancy Sargent, Administrative Assistant